

November 27, 2006

To whom it may concern:

I had first seen the GROUNDED Aerial Dance Theater when I was a board member for InnerRhythms Dance Theatre and the group performed at the Appetizers for the Arts event. I was blown away. When I chaired the 2005 Cadillac Ball – the Rotary Club of Truckee’s largest fundraiser – I had the pleasure of working with Karen Fuhrman and the GROUNDED team once again as we hired them for this prestigious event with an attendance of 600+ community members from Truckee and Lake Tahoe, Nevada.

What first struck me was the way the pieces moved and developed, and how Miss Fuhrman integrated our vision into a reality. There was a developed theme through out the night that through our collaboration, created a totally tailored evening. Each dancer portrayed a unique character with a specific tale to tell. Karen’s choreography isn’t just a series of movements and techniques – it tells a magical story that is twisted together throughout the performance, captivating the audience. She took our concepts for that night and proactively produced a result, via her creative vision, and made something spectacular. The storyline, combined with the unique, acrobatic elements – dancers on stilts, suspended in harnesses, twirling from silk straps – made for a most memorable evening.

It would be difficult to pick out one moment that stuck out in my mind – it seems like every piece was unforgettable – but what stood out the most, was watching people’s faces light up when the music first began and two dancers started to pulse and move from harnesses suspended over the attendees’ tables. There was not a bad seat in the house due to the suspended nature of the performance and everyone in the crowd got to share in the amazing evening created with Ms. Fuhrman’s direction.

Sincerely,

Brinn A. Wellise
President
Switchback Public Relations + Marketing, Inc.